

Inter American University of Puerto Rico Aguadilla Campus Department of Graduate Studies

Sequential Post Bachelor Professional Certificate in Marketing and Graphic Design 18 Credits

First Trimester

| CODE | COURSE | CREDITS |
|-----------|--------------------|---------|
| BADM 5090 | Business Marketing | 3 |
| MKGD 5001 | Graphic Design | 3 |
| TOTAL | | 6 |

Second Trimester

| CODE | COURSE | CREDITS |
|-----------|--|---------|
| BADM 5480 | Digital Marketing | 3 |
| MKGD 5002 | Design, Animation and Video Production | 3 |
| TOTAL | | 6 |

Third Trimester

| CODE | COURSE | CREDITS |
|-----------|------------------------------|---------|
| MKGD 5003 | Packaging and Display Design | 3 |
| MKGD 5004 | Web Design and Multimedia | 3 |
| TOTAL | | 6 |